

Ford FOCUS ST

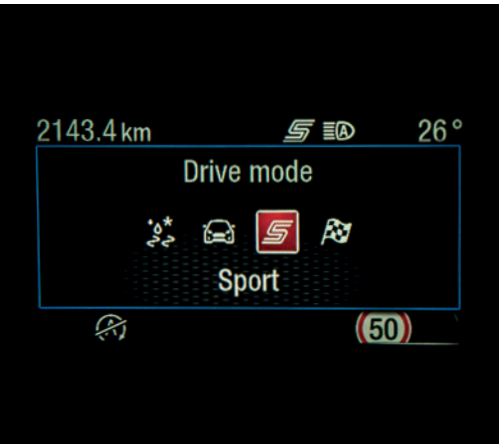


5 YEAR
UNLIMITED
KILOMETRE
WARRANTY



Go Further





Drive Modes

With Selectable Drive Modes, including Normal, Slippery, Sport and Track, you can seamlessly change between drive modes that suit the driving conditions and your driving scenario at the push of a button.



Take The Driver's Seat

So you get the most out of your Focus ST, it comes with race-inspired RECARO sport seats. Highly supportive, these seats are optimised to give you the perfect position for every drive.



No Strings Attached

No need for cables thanks to the sophisticated wireless charging pad. Charge your compatible device just by placing it on the pad.⁷



Stay Focused

The Focus' 180-degree split view camera gives you incredible awareness of your surroundings. You'll be able to spot hazards that can't be seen over your shoulder or in the mirrors.



Adaptive Cruise Control with Stop & Go

Cruise on the freeway with ease. This system modifies your cruise control speed based on the vehicle ahead. If it senses that traffic slows to a standstill, this smart technology can bring your vehicle to a complete stop. And when the traffic clears, the Focus can automatically accelerate back up to the pre-set speed.⁸



Speak Up

It's all in the power of the voice. With Apple CarPlay and Android Auto you'll be able to control music, hear text messages and find your nearest restaurant, all with voice commands.⁶ Plus, the SYNC®3 system allows you to set and clear directions and view traffic conditions.



2020 Fiesta ST

Looking for something smaller but just as exciting? The new Ford Fiesta ST is the most responsive, engaging and fun-to-drive Fiesta ST ever. Featuring a range of sports technologies that enhance power, performance, cornering and agility, for a thrilling driving experience.

Focus ST Specifications. Visit ford.co.nz for full specification details and available accessories.

Engine	Focus ST Hatch
Engine Type ¹	2.3L EcoBoost Petrol
Engine Size (cm3)	2261
Compression Ratio	9.7:1
Maximum Power ²	206kW @ 5500rpm
Maximum Torque ²	420Nm @ 3000-4000rpm
No. of Valves	16
Bore x Stroke (mm)	87.5 x 94
Fuel Management System	Turbocharged petrol with direct and port fuel injection
Auto Start-Stop	S
Fuel	
Combined Fuel Economy (L/100km) ¹¹	8.6
CO2 Emissions (g/km) ¹¹	199
Emission Level	5
Fuel Tank Capacity (L)	52
Fuel Type ¹	Petrol
Capless Fuel Filler ³	S
Exterior	
Centre High Mounted Stop Light	S
Exterior Lighting - Daytime Running Lamps (LED)	S
Exterior Lighting - Adaptive LED Headlamps	S
Exterior Lighting - Follow Me Home Lighting	S
Exterior Lighting - Front Fog Lamps: LED Adaptive Cornering	S
Exterior Lighting - Tail-lamps (LED)	S
Exterior Mirrors - Body Colour	S
Exterior Mirrors - Power Folding & Heated with Turn Indicator	S
Exterior Mirrors - Puddle Lamps	S
Front Bumper - ST unique body colour	S
Rear Bumper - ST unique body colour	S
Panoramic Sunroof	S
Rear Privacy Glass	S
Rear Spoiler	S
Red Brake Calipers	S
Scuff Plates - ST branded	S
Side Skirts	S
Towing Hooks - Front & Rear	S
Wheels - 19" Alloy with 235/35 R19 Tyres	S
Wheels - Mini Spare Wheel	S
Seating	
4-way Manual Driver Seat Adjustment (plus Lumbar Support)	S
4-way Manual Passenger Seat Adjustment (plus Lumbar Support)	S
Child Seat ISOFIX Anchorage Points (x 2)	S
Child Seat Upper Anchorage Points (x 2)	S
Heated Driver and Passenger Seats	S
Seat Trim - Partial Leather RECARO Sport Seats	S
Second Row - 60/40 split	S
Audio And Communication	
8" Colour Touch Screen	S
Apple CarPlay & Android Auto & Applink ⁴	S
6 Speaker Sound System	S
Bluetooth® with Phone/Audio Streaming ⁵	S
Satellite Navigation	S
SYNC®3 with Voice-Activated Controls ⁶	S
USB Ports x 2	S
Voice Pass Through (Siri/Bixby/Google Assistant) ⁵	S
Wireless Charging ⁷	S

Comfort and Convenience	Focus ST Hatch
Ambient Lighting - Multi- Colour LED	S
Auxiliary 12V Power Outlets - Lower Dashboard & Rear of Centre Console	S
Cargo Area Cover	S
Centre Console - 2 x Cup Holders	S
Climate Control - Dual Zone Automatic	S
Electronic Park Brake	S
Floor Coverings - Carpet	S
Floor Mats - Front & Rear	S
Headlamps - Auto On/Off Function with Auto High Beam	S
Illuminated Vanity Mirrors	S
Power Front & Rear Windows (with Global Open & Close and One Shot Up & Down)	S
Rain Sensing Automatic Windscreen Wipers	S
Rear Centre Armrest with Cup Holder	S
Rear View Mirror - Electrochromatic	S
Rotary E-Shifter	S
Smart Keyless Entry with Push Button Start	S
Steering Wheel - Leather Wrapped unique ST	S
Sunglasses Holder	S
Safety, Security and Driver Assistance	
3 Point Lap Sash Seat Belt - All Positions	S
Adaptive Cruise Control with Stop&Go	S
Airbags - Driver and Front Passenger, Front and Rear Side Curtain & Front Side Impact	S
Anti-Lock Braking System (ABS) ⁸	S
Automatic Emergency Braking (AEB) with Pedestrian and Cyclist Detection ^{8,9}	S
Belt Monitor - Rear Passengers	S
Beltminder™ - Driver and Front Passenger	S
Blind Spot Information System with Rear Cross Traffic Alert & Active Braking ⁸	S
Drive Modes - Selectable (Normal, Slippery, Race Track, Sport)	S
Dynamic Brake Support ⁸	S
Dynamic Stability Control ¹⁰	S
Electronic Brakeforce Distribution (EBD) ⁸	S
Electronic Differential System	S
Emergency Brake Assist (EBA)	S
Emergency Brake Light	S
Forward Collision Warning ⁸	S
Hill Launch Assist ⁸	S
Intelligent Speed Assistance with Speed Sign Recognition and Speed Limiter ⁸	S
Lane Keeping Aid with Lane Departure Warning ⁸	S
MyKey®	S
Heads Up Display	S
Paddle Shifters	S
Parking Sensors - Front & Rear ⁸	S
Passive Anti - Theft System including Engine Immobiliser	S
Post Impact Braking ⁸	S
Enhanced Automatic Parking System	S
Power Child Locks	S
Rear View Camera with 180 Degree Split View ⁸	S
Suspension - ST Sports with Continuously Controlled Damping Technology	S
Thatcham Category one Alarm	S
Traction Control System	S

S = Standard

1. The 2.3L EcoBoost must be filled with 95RON (or E10) as a minimum. 2. All performance data for petrol models measured using 98RON fuel. 3. Capless refuelling with misfuel inhibitor. 4. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android™ (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. 5. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 6. Not all SYNC® and SYNC®3 features are compatible with all phones. For compatibility, see ford.co.nz/sync. 7. Wireless Charging not compatible with all phones. 8. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather. 9. AEB with Pedestrian and Cyclist Detection operates at speeds between 5km/h and 80km/h. 10. Dynamic Stability Control also known as Electronic Stability Control. 11. Fuel consumption and emissions as per ADR 81/02 (combined cycle and to be used for vehicle comparison purposes only. It is unlikely that these fuel consumption and emission figures will be achieved in real world driving conditions. Actual fuel consumption and emissions will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use.

Overseas model shown.

Fast and Agile

Ford's famed 2.3-litre EcoBoost turbo engine is the most powerful ever offered for a Focus ST, using advanced turbocharging technology delivering 206kW of power and 420Nm of torque².

Take Your Pick

For the first time, the new Focus ST is available with a new 7-speed automatic transmission. This along with Adaptive Shift Scheduling, which alters gearshift timings depending on different driving styles, delivers driving performance that is optimised whether you're on the road or the track.

Ride Quality

The Focus ST comes armed with Ford's sophisticated Continuously Controlled Damping technology. This smart system continuously monitors vehicle suspension. It then adjusts individual damping responses to deliver enhanced comfort and outstanding driving dynamics.

BUILT TO PERFORM

Blending track-day performance with everyday driving fun, Ford Performance have engineered the 2020 Focus ST hot-hatch to make the most of every driving experience.

Colour Range

*Orange Fury tri-coat paint incurs an additional cost of \$500 incl. GST.



Frozen White



Magnetic



Agate Black



Orange Fury*



Race Red



Ford Performance Blue

Notes

Our Commitment to You

Convenience. Reliability. And no nasty surprises. That's what service should be. And that's exactly what Ford promises when you have your car serviced. Feel at ease knowing that your car is being serviced by factory trained technicians using specialised diagnostic equipment. After all, nobody knows your Ford better than we do.

Five Year Unlimited Kilometre Warranty

Covers your new Ford Focus ST vehicle against defects in factory materials or workmanship for the first 60 months¹. For details about this warranty please visit: www.ford.co.nz/owners/warranty



Ford Roadside Assistance²

For the first 36 months (unlimited kms), Ford gives Focus ST owners complete peace of mind motoring with New Zealand's most reassuring roadside emergency service. Free accommodation or a free rental car are just some of the outstanding features of this unique service.

Service Experience

Speak to your participating Ford Dealer today about how we can help you make the most out of your vehicle experience.



20,000 kms Service Intervals²

Improved oil technology and engineering refinement has enabled Ford to offer normal scheduled service intervals of 20,000 kms or every 12 months, whichever comes first.



Loan Car Programme⁴

So we can keep you on the road when you're getting a scheduled service you can take advantage of our Loan Car Programme.



Sat Nav Map Updates³

Never lose your way again with the latest map data for your Satellite Navigation system. If your vehicle has SYNC® 2 or SYNC® 3 with Satellite Navigation, you'll receive yearly map updates until September 2024 with your scheduled servicing.



Ford Customer Assistance Centre

You'll always find us responsive to your needs. Telephone 0800 FORD NZ (0800 367 369).

Finance and Lease Options

Choosing how to finance your vehicle is a major decision. My Ford Finance can get you the Ford you want, when you want it. Fully maintained or non-maintained operating leases remove the worry of depreciation, inflation and, more importantly, do not tie up your capital in an asset. Other forms of financing are also available. Flexible deposits and repayment terms mean that a plan can be structured for your specific needs. See your Ford Dealer to discuss your financing or leasing requirements.

1. Warranty conditions and exclusions apply. 5 year/Unlimited km Ford Express New Vehicle Warranty applies to new, demonstrator, dealership and service loaner vehicles. Warranty period commences on the date of delivery except where the vehicle is a dealership, demonstration or service loaner vehicle, in which case it commences on the date on which it was first registered by an Authorised Ford Dealer. Tyres and tyre tubes are excluded. Shock absorbers and batteries are subject to shorter warranty periods. www.ford.co.nz/owners/warranty for further information.
2. Conditions apply. Further information on these warranties and services may be obtained from your Authorised Ford Dealer.
3. Available annually at participating dealers with scheduled logbook services for up to 7 years (but no later than 30 September 2024). For private, business and fleet customers. For vehicles fitted with SYNC®2 or SYNC®3 satellite navigation.
4. Vehicle model availability may vary. Available at participating dealers on scheduled logbook services or overnight warranty repairs. For private, business and fleet customers. Booking required. Participating Dealers may require customers to comply with general usage conditions.

This brochure was designed to provide you with a general introduction to your Focus ST and was correct at time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

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