



5 YEAR
UNLIMITED
KILOMETRE
WARRANTY



Go Further



Overseas model shown



Overseas model shown





Sport 18" Alloy Wheels

Stylish sport 18” alloy wheels with red brake calipers ensure this Fiesta ST stands out from the crowd.



Take The Drivers Seat

So you get the most out of your Fiesta ST, it comes with race-inspired RECARO sport seats. Highly supportive, these seats are optimised to give you the perfect position for every drive.



Selectable Drive Modes

Available with three Selectable Drive Modes: Normal, Sport and Track, each setting fine-tunes the car’s performance by modifying engine mapping, throttle position, brake pedal and steering response for optimal performance & handling whether you’re driving inner city or enjoying a day on the track.



Exhaust Technology

Electronic Sound Enhancement and Active Valve Exhaust technology is designed to create a deeper rumble and roar based on the amount of throttle you apply.



Temp Control

With Electronic Automatic Temperature Control, you just select the exact interior temperature you like and the system maintains it with advanced air conditioning.



Listen Up

Not only does the Fiesta look good, it sounds good too, thanks to the B&O PLAY. With 10 premium speakers including a Subwoofer you can choose between stereo or surround sound to really transform your playlists.



Overseas model shown

2020 Focus ST

Looking for something bigger but just as exciting? The new Ford Focus ST is the most responsive, engaging and fun-to-drive Focus ST ever. Featuring a range of sports technologies that enhance power, performance, cornering and agility, for a thrilling driving experience.

Fiesta ST Specifications. Visit ford.co.nz for full specification details and available accessories.

Engine	Fiesta ST Hatch
Engine Type ¹	1.5L EcoBoost Petrol
Engine Size (cm3)	1,496
Compression Ratio	9.7:1
Maximum Power ²	147kW @ 6000rpm
Maximum Torque ²	290Nm @ 4500rpm
Bore x Stroke (mm)	7560
Fuel Management System	Turbocharged petrol with direct and port fuel injection
Auto Start-Stop	S
Fuel	
Combined Fuel Economy (L/100km) ³	6.3
CO2 Emissions (g/km) ³	144
Emissions Level	5
Fuel Tank Capacity (L)	45
Fuel Type ⁴	Petrol
Capless Fuel Filler ⁴	S
Vehicle Masses (kg)	
Kerb Weight - Total ⁵	1217
Gross Vehicle Mass	1650
Exterior	
Dual Chrome Exhaust Extension	S
LED Projector Headlamps	S
Exterior Lighting - Daytime Running Lamps (LED)	S
Exterior Lighting - Front Fog Lamps: LED Adaptive Cornering	S
Exterior Lighting - Tail-lamps (LED)	S
Exterior Mirrors - Body Colour	S
Exterior Mirrors - Power Folding & Heated with Turn Indicator	S
Exterior Mirrors - Puddle Lamps	S
Front Bumper - ST unique body colour	S
Grille - ST unique black mesh	S
Rear Bumper - ST unique body colour	S
Rear Privacy Glass	S
Rear Spoiler	S
Red Brake Calipers	S
Scuff Plates - ST branded	S
Side skirts	S
Tyre Pressure Monitoring	S
Wheels - 18" Alloy with 205/40 R18 V Tyres	S
Wheels - Mini Spare Wheel	S
Seating	
4-way Manual Driver Seat Adjustment (plus Lumbar Support)	S
4-way Manual Passenger Seat Adjustment (plus Lumbar Support)	S
Child Seat ISOFIX Anchorage Points (x 2)	S
Child Seat Upper Anchorage Points	S
Heated Driver and Passenger Seats	S
Recaro Sport Seats	S
Seat Trim - Partial Leather	S
Second Row - 60/40 split	S
Audio And Communication	
8" Colour Touch Screen	S
Apple CarPlay & Android Auto & Applink ⁶	S
B&O Play 10 speakers and subwoofer	S
Bluetooth® with Phone/Audio Streaming ⁷	S
Ford Pass Connectivity w/ Embedded Modem	S
Satellite Navigation	S
SYNC®3 with Voice-Activated Controls ⁸	S
USB Ports x 2	S
Voice Pass Through (Siri/Bixby/Google Assistant) ⁶	S

Comfort and Convenience	Fiesta ST Hatch
Alloy Pedals	S
Ambient Lighting	S
Auxillary 12V Power Outlet - Lower Dashboard	S
Cargo area cover	S
Climate Control - Single Zone Automatic	S
Climate Control - Electronic Automatic Climate Control	S
Floor Coverings - Carpet	S
Floor Mats - Front and Rear	S
Headlamps - Auto On/Off Function with Auto High Beam	S
Launch Control	S
Leather Handbrake	S
Leather Wrapped ST unique Gear Knob	S
Mechanical Limited Slip Differential System	S
Performance Shift Light	S
Rain Sensing Automatic Windscreen Wipers	S
Rear View Mirror - Electrochromatic	S
Steering Wheel - Adjustable tilt/telescopic	S
Steering Wheel - Leather Wrapped unique ST	S
Sunglasses Holder	S
Trip Computer with 4" centre screen	S
Vanity Mirror - Driver and Passenger	S
Safety, Security and Driver Assistance	
Airbags - Driver and Front Passenger	S
Airbags - Front and rear side curtain	S
Anti-Lock Braking System (ABS) ⁹	S
Automatic Emergency Braking (AEB) ^{9,10} with Pedestrian and Cyclist Detection ^{9,10}	S
Beltminder™ - Driver and Front Passenger	S
Blind Spot Information System with Rear Cross Traffic Alert & Active Braking ⁹	S
Cruise Control with Speed Limiter ⁹	S
Drive Modes - Selectable (Normal, Sport, Track)	S
Driver Impairment Monitor ⁹	S
Dynamic Stability Control ¹¹	S
Electronic Brakeforce Distribution (EBD) ⁹	S
Emergency Brake Assist (EBA) ⁹	S
Emergency Brake Light	S
Enhanced Torque Vectoring	S
Forward Collision Warning ⁹	S
Hill Launch Assist ⁹	S
Intelligent Speed Assistance ⁹	S
Lane Keeping Aid with Lane Departure Warning ⁹	S
MyKey®	S
Parking Sensors - Rear ⁶	S
Passive Anti - Theft System including Engine Immobiliser	S
Rear View Camera ⁹	S
Smart Keyless Entry with Push Button Start - 2 Fobs Provided	S
Speed Sign Recognition	S
Suspension - ST unique	S
Traction Control	S

S = Standard

1. The 1.5L EcoBoost must be filled with 95RON (or E10) as a minimum. 2. All performance data for petrol models measured using 98RON fuel. 3. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that these fuel consumption and emissions figures will be achieved in real world driving conditions. Actual fuel consumption and emissions will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 4. Capless refuelling with misfuel inhibitor. 5. Kerb Weight includes the vehicle with a full tank of fuel, without occupants, luggage or cargo and with all standard equipment. Vehicle dimensions/weights are approximate and subject to individual variances. Vehicles should be weighed before adding additional load, accessories or towing a trailer to ensure the maximum Gross Vehicle Mass (GVM) and Gross Combined Mass (GCM) are not exceeded. On variants where both a 6-speed manual and 6-speed auto are available, the 6-speed auto typically is 17-18kg heavier than manual, which then reduces the payload by 17-18kg. 6. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android™ (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. 7. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 8. Not all SYNC® and SYNC®3 features are compatible with all phones. For compatibility, see ford.co.nz/sync. 9. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather. 10. AEB with Pedestrian and Cyclist Detection operates at speeds between 5km/h and 80km/h. 11. Dynamic Stability Control also known as Electronic Stability Control.



Faster Off The Line

Designed to deliver a consistent take off and maximise acceleration off the line, Fiesta ST is equipped with Launch Control. Set the maximum rpm for the engine and you can put your foot flat on the throttle whilst the car holds your desired rpm.

Unleash The Performance

The new Fiesta ST is more powerful, more responsive, and more fun to drive than ever before. A brand new 1.5-litre EcoBoost engine delivers 147kW of power with 290Nm of torque. Cylinder deactivation can improve efficiency for everyday driving, helping you save fuel. And the introduction of a mechanical limited-slip differential enhances traction and control when you need it most.

Drive Like A Pro

The Performance Shift Light is designed to optimise your gear shifts and improve performance. This red-coloured ST logo is perfectly positioned in the rev counter and it illuminates to let you know the best time to shift gears.

Sees The Road Signs You Might Miss

Whether the signs are at the side of the road or above it, permanent or temporary, Speed Sign Recognition can identify them. An icon of that speed or no-overtaking sign appears on the instrument cluster and changes every time you enter a new limit or restriction.

BUILT TO PERFORM

Blending track-day performance with everyday driving fun, Ford Performance have engineered the 2020 Fiesta ST hot-hatch to make it the most of every driving experience.

Colour Range



Frozen White



Agate Black



Race Red



Ford Performance Blue

Our Commitment to You

Convenience. Reliability. And no nasty surprises. That's what service should be. And that's exactly what Ford promises when you have your car serviced. Feel at ease knowing that your car is being serviced by factory trained technicians using specialised diagnostic equipment. After all, nobody knows your Ford better than we do.

Five Year Unlimited Kilometre Warranty

Covers your new Ford Fiesta ST vehicle against defects in factory materials or workmanship for the first 60 months¹. For details about this warranty please visit: www.ford.co.nz/owners/warranty



Ford Roadside Assistance²

For the first 36 months (unlimited kms), Ford gives Fiesta ST owners complete peace of mind motoring with New Zealand's most reassuring roadside emergency service. Free accommodation or a free rental car are just some of the outstanding features of this unique service.

Service Experience

Speak to your participating Ford Dealer today about how we can help you make the most out of your vehicle experience.



20,000 kms Service Intervals²

Improved oil technology and engineering refinement has enabled Ford to offer normal scheduled service intervals of 20,000 kms or every 12 months, whichever comes first.



Loan Car Programme⁴

So we can keep you on the road when you're getting a scheduled service you can take advantage of our Loan Car Programme.



Sat Nav Map Updates³

Never lose your way again with the latest map data for your Satellite Navigation system. If your vehicle has SYNC® 2 or SYNC® 3 with Satellite Navigation, you'll receive yearly map updates until September 2024 with your scheduled servicing.



Ford Customer Assistance Centre

You'll always find us responsive to your needs. Telephone 0800 FORD NZ (0800 367 369).

Finance and Lease Options

Choosing how to finance your vehicle is a major decision. My Ford Finance can get you the Ford you want, when you want it. Fully maintained or non-maintained operating leases remove the worry of depreciation, inflation and, more importantly, do not tie up your capital in an asset. Other forms of financing are also available. Flexible deposits and repayment terms mean that a plan can be structured for your specific needs. See your Ford Dealer to discuss your financing or leasing requirements.

1. Warranty conditions and exclusions apply. 5 year/Unlimited km Ford Express New Vehicle Warranty applies to new, demonstrator, dealership and service loaner vehicles. Warranty period commences on the date of delivery except where the vehicle is a dealership, demonstration or service loaner vehicle, in which case it commences on the date on which it was first registered by an Authorised Ford Dealer. Tyres and tyre tubes are excluded. Shock absorbers and batteries are subject to shorter warranty periods. www.ford.co.nz/owners/warranty for further information.
2. Conditions apply. Further information on these warranties and services may be obtained from your Authorised Ford Dealer.
3. Available annually at participating dealers with scheduled logbook services for up to 7 years (but no later than 30 September 2024). For private, business and fleet customers. For vehicles fitted with SYNC®2 or SYNC®3 satellite navigation.
4. Vehicle model availability may vary. Available at participating dealers on scheduled logbook services or overnight warranty repairs. For private, business and fleet customers. Booking required. Participating Dealers may require customers to comply with general usage conditions.

This brochure was designed to provide you with a general introduction to your Fiesta ST and was correct at time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

FORD MOTOR COMPANY OF NEW ZEALAND LIMITED. Private Bag 76-912, Manukau City, New Zealand. Printed March 2021. FOR6018

